

## **ADBI Webinar Series**

### **Innovation in the Transport Sector – Start-Ups and Digital Technologies as Drivers**

**Date: 21 November 2023**

**Time: 14:00 – 15:50 JST/ 10:30 – 12:20 IST**

**Location: Zoom**

#### **Background**

In an era marked by rapid urbanization, population growth, and environmental concerns, the transport sector faces a critical imperative: to evolve, adapt, and innovate. The webinar, "Innovation in the Transport Sector – Start-Ups and Digital Tools as Drivers," addresses this imperative head-on, shedding light on the transformative power of innovation within the transport industry. Speakers and participants will contribute to genuine discussions on the topic on the aspects that can help facilitate effective use of data and technology to provide more efficient, sustainable, and passenger-centric transport services.

Start-ups, often characterized by their agile solutions, fresh perspectives, and disruptive thinking, are emerging as catalysts for change within the transport sector. The webinar shines a spotlight on the power of collaboration, showcasing how established corporations and entrepreneurial startups join forces to accelerate transportation development. Through real-world cases, the webinar aims to uncover how start-ups present innovative solutions in light of modern challenges in transportation development. With many start-ups' success rooted in digital technologies, the webinar also recognizes and discusses the pivotal role of digitization in providing efficient and resilient transport services. The webinar hopes to explore how technologies such as data analytics, cloud computing, and artificial intelligence create an environment where innovative ideas can be conceived, refined, and executed in the transport sector. The aim is to offer technologically advanced alternatives to traditional transportation methods, pushing the boundaries of what is possible in the sector.

The agenda is as follows.

<b>Time/ JST (duration)</b>	<b>Agenda</b>	<b>Person-in-charge</b>
<b>14:00-14:05 (5 minute)</b>	Introduction and House Keeping Rules	Ms. Ka Ying Wong

		(Asian Development Bank Institute)
<b>14:05-14:10 (5 minute)</b>	Welcoming Remarks	DD Baek/ Agnes (Asian Development Bank Institute) (TBC)
<b>14:10-14:20 (10 minute)</b>	Opening Remarks	Mr Ishibashi Hironobu (Ministry of Land, Infrastructure, Transport and Tourism, Japan)
<b>Session: Synergizing for Transport Innovation: Start-Ups and Digitalization</b>		
<b>14:20-14:40 (20 minute)</b>	Keynote Speech <b>The Road to Transport Innovation: Start-Up Success Stories</b>	Thompson Joel (Tata Consultancy Services)
<b>14:40-15:00 (20 minute)</b>	Keynote Speech <b>Powering the Transport Revolution: Digitalization's Role and Impact</b>	Tamaswati Ghosh (Incubation Cell, IITM) (TBC)
<b>15:00-15:45 (45 minute)</b>	Panel Discussion  Invited Panellist: SUTD Ayushman Bhatt	Dr. K. E. Seetha Ram (Asian Development Bank Institute)
<b>End of Session</b>		
<b>15:45-15:50 (5 minute)</b>	Closing Remarks	JARTS (TBC)
<b>End of Webinar</b>		