

# Industry 4.0

## What does it mean for COVID-era logistics and distribution?

Presentation

June 2020



The Chartered  
Institute of Logistics  
and Transport

**STUDIO LOGISTIC**  
— CREATE // TRANSFORM —

# Introductions



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**STUDIO LOGISTIC**  
— CREATE // TRANSFORM —

A logistics engineering consultancy focussed on  
design and analytics.

[www.studiologic.com](http://www.studiologic.com)

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# Overview



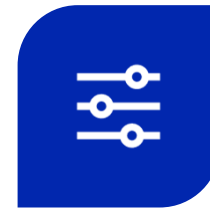
INDUSTRY 4.0 –  
WHAT IS IT?  
SOME HISTORY.



WHAT ARE  
CYBERPHYSICAL  
SYSTEMS?



FEATURES &  
TECHNOLOGY OF  
INDUSTRY 4.0



PRACTICAL  
APPLICATIONS



TAKEAWAYS

# What is Industry 4.0?



Cyber-physical  
systems (CPS)



Internet of Things (IoT)

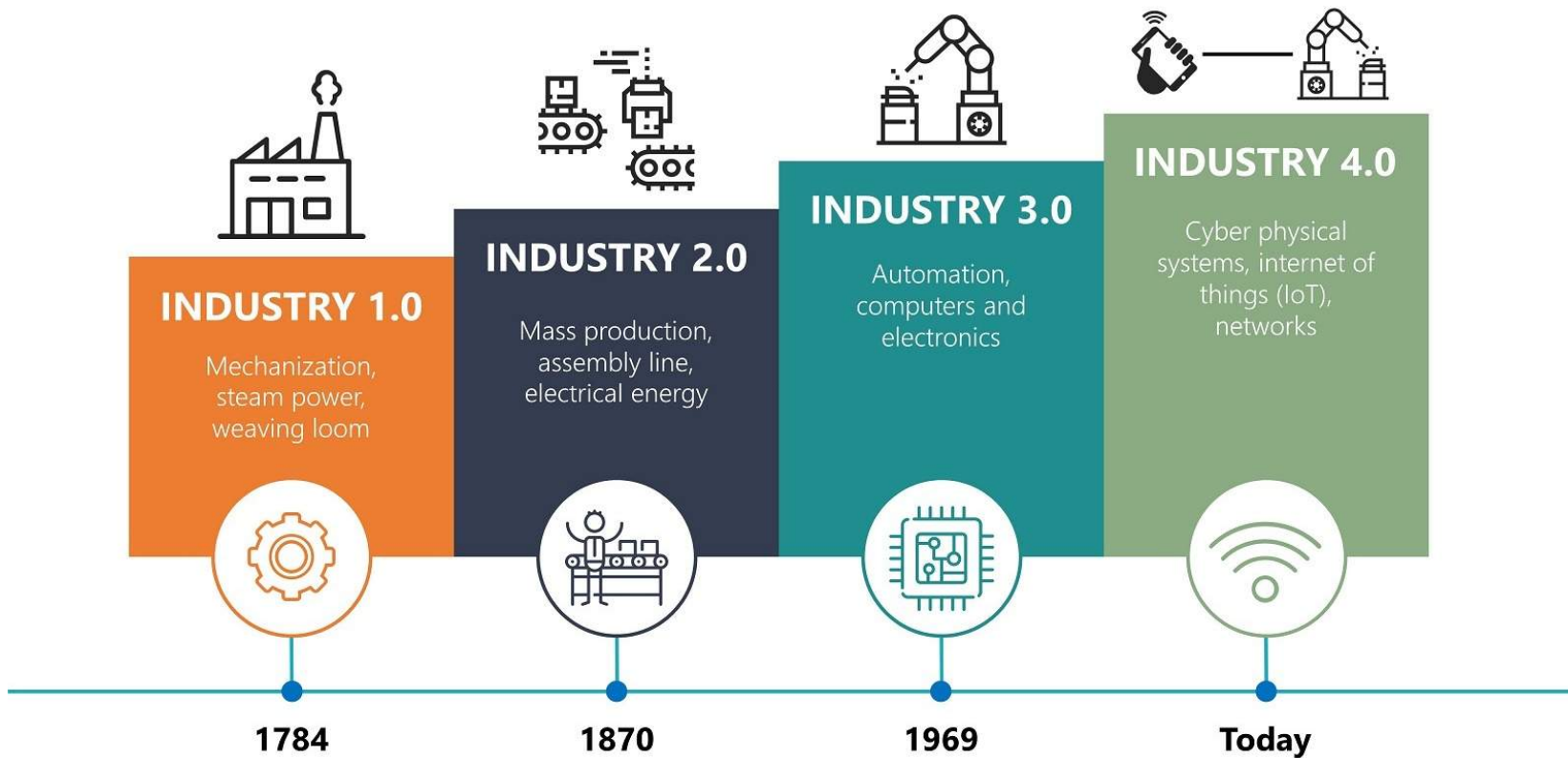


On demand availability  
of computer system  
resources



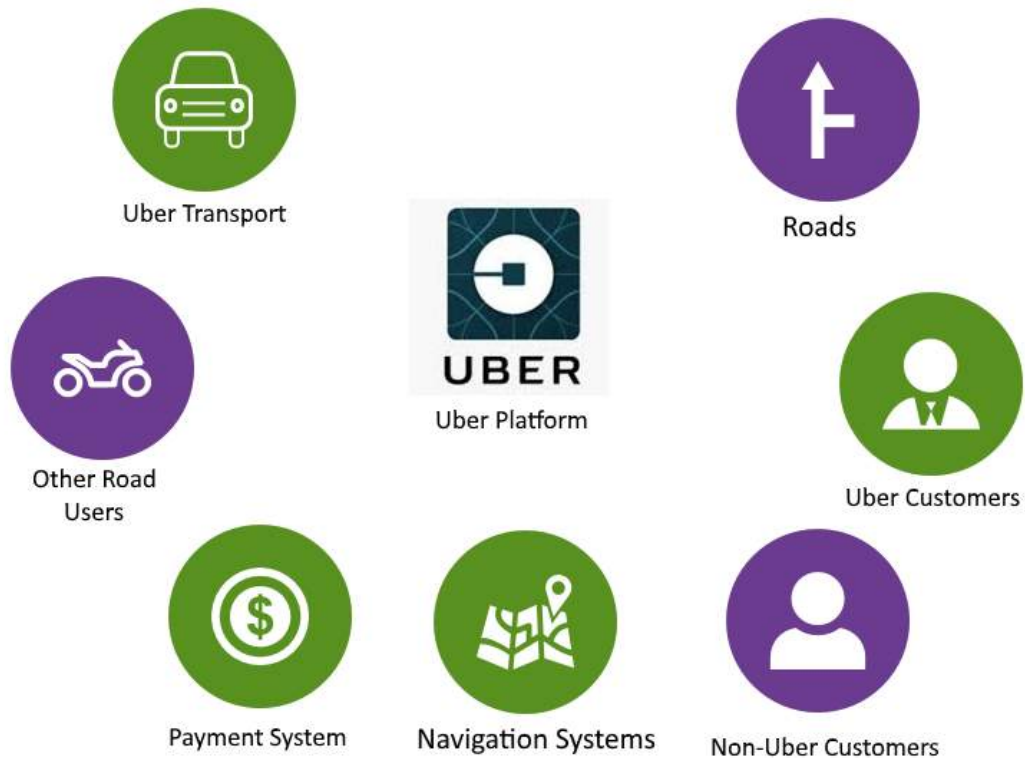
Cognitive Computing

# History of Industries



# Cyberphysical example: Uber

## Uber Information System Actors





# Cyberphysical example: Uber



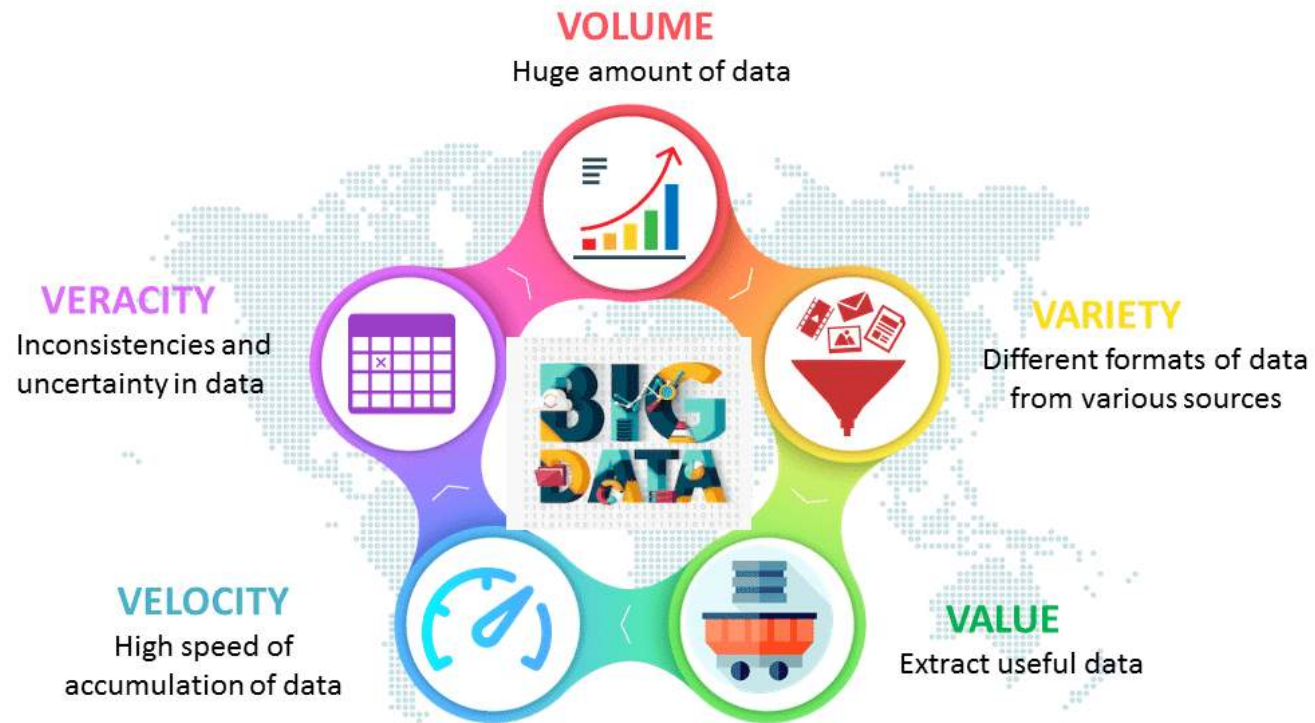
## Key enablers

- Widespread smartphone ownership
- Connectivity everywhere (high availability, low cost)
- Google maps API
- Routefinding
- Predictive demand analytics & load balancing

## Key features

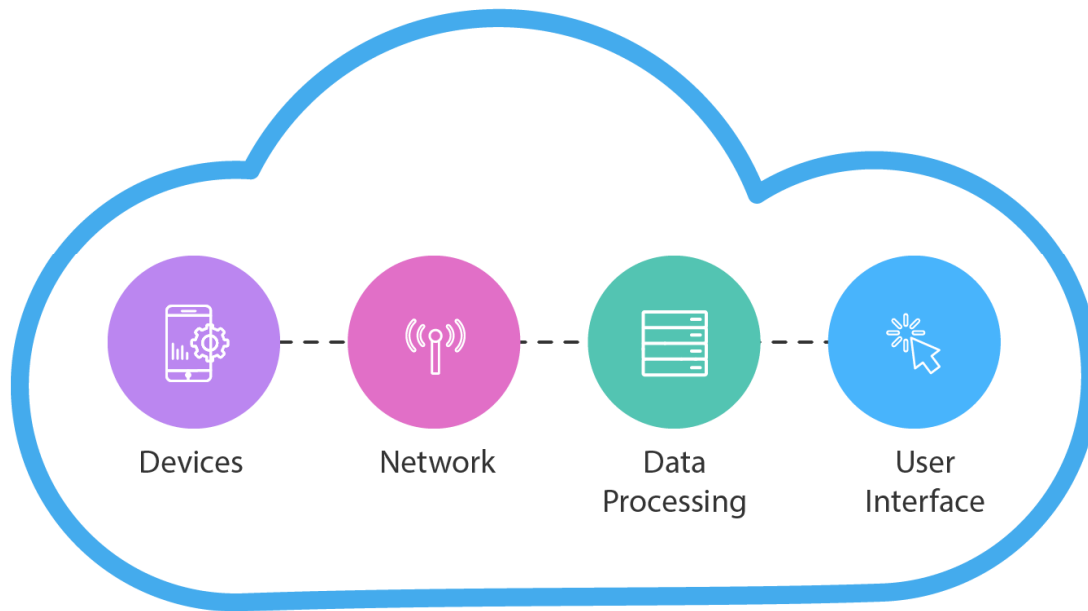
- Better service levels
- High asset utilisation
- Lower cost

# Feature: Big Data





# Feature: Industrial IoT (IIoT)



Key features:

- Massive numbers of cheap, connected, long lasting sensors
- Enabled by low energy networking and cheap data processing / storage.
- On site (edge) or cloud based data processing.

# Sensors



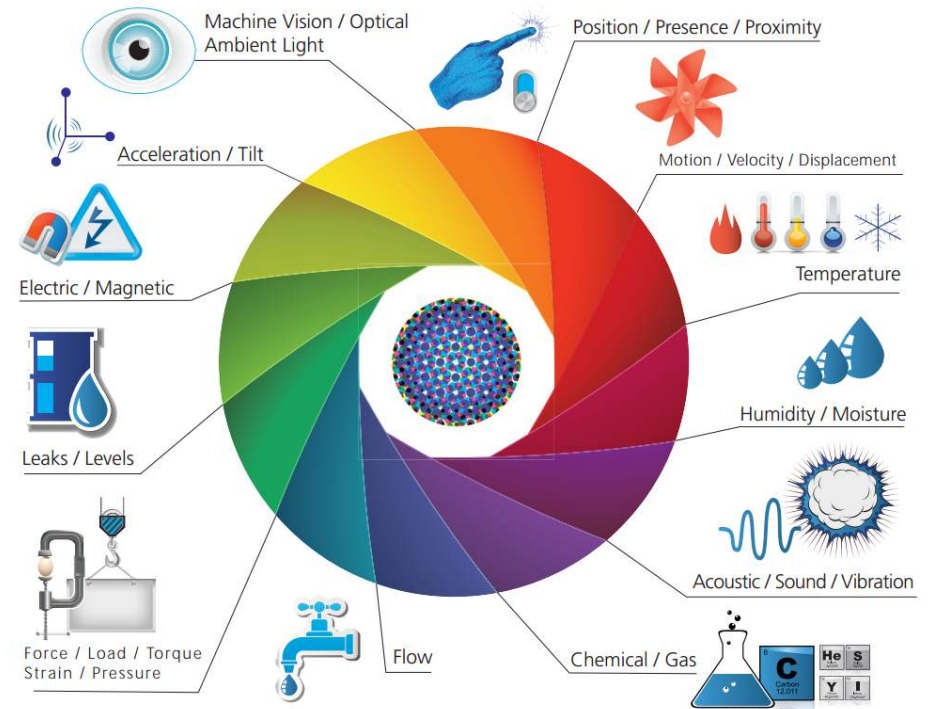
## Bluetooth Low Energy (BLE) Beacon

- Temp sensor
- Up to 500m range
- 19 years battery
- IP68
- 57mm diam x 18mm

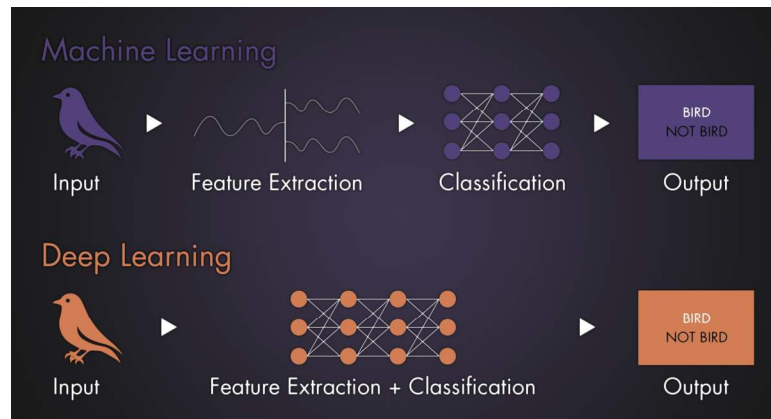
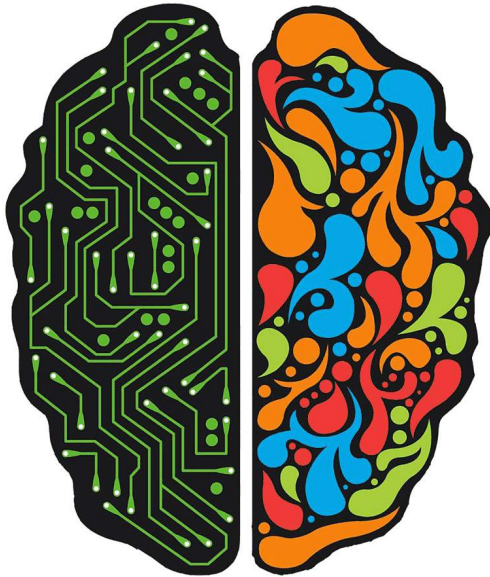


## Sigfox Beacon

- GPS geolocation
- Accelerometer
- 3 years replaceable battery
- 57mm diam x 18mm



# Feature: Automation, AI, Machine Learning



Key features:

- Amazing at pattern recognition
- Can process vast amounts of information quickly
- Can forecast outcomes in real time

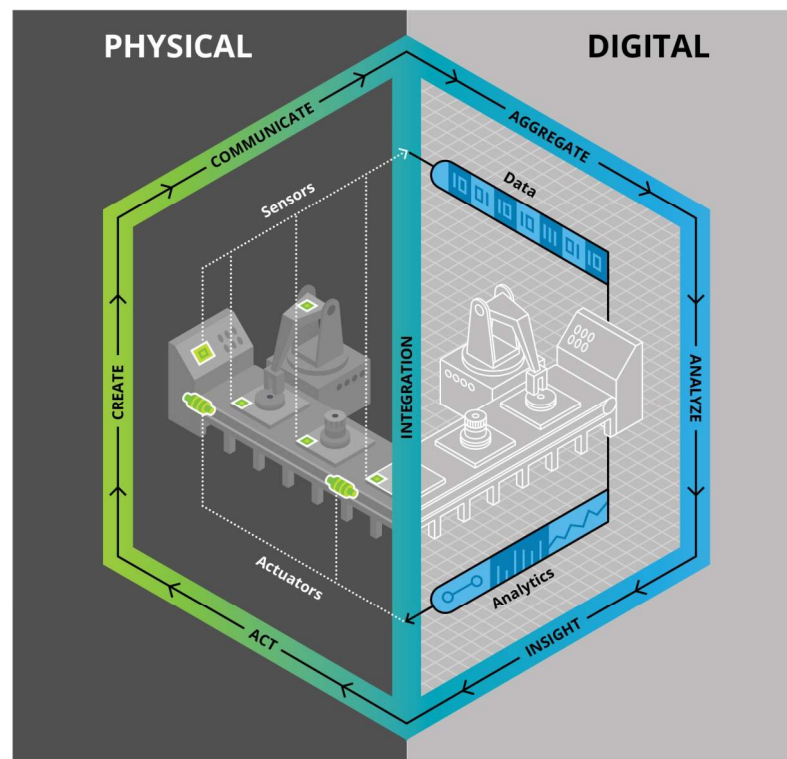
# Feature: Smart Factory

Key features:

- Connected
- Decentralised
- Modular
- Operates across value chains



# Feature: Digital Twins



Source: Deloitte University Press.

Deloitte University Press | [dupress.deloitte.com](http://dupress.deloitte.com)

Key features:

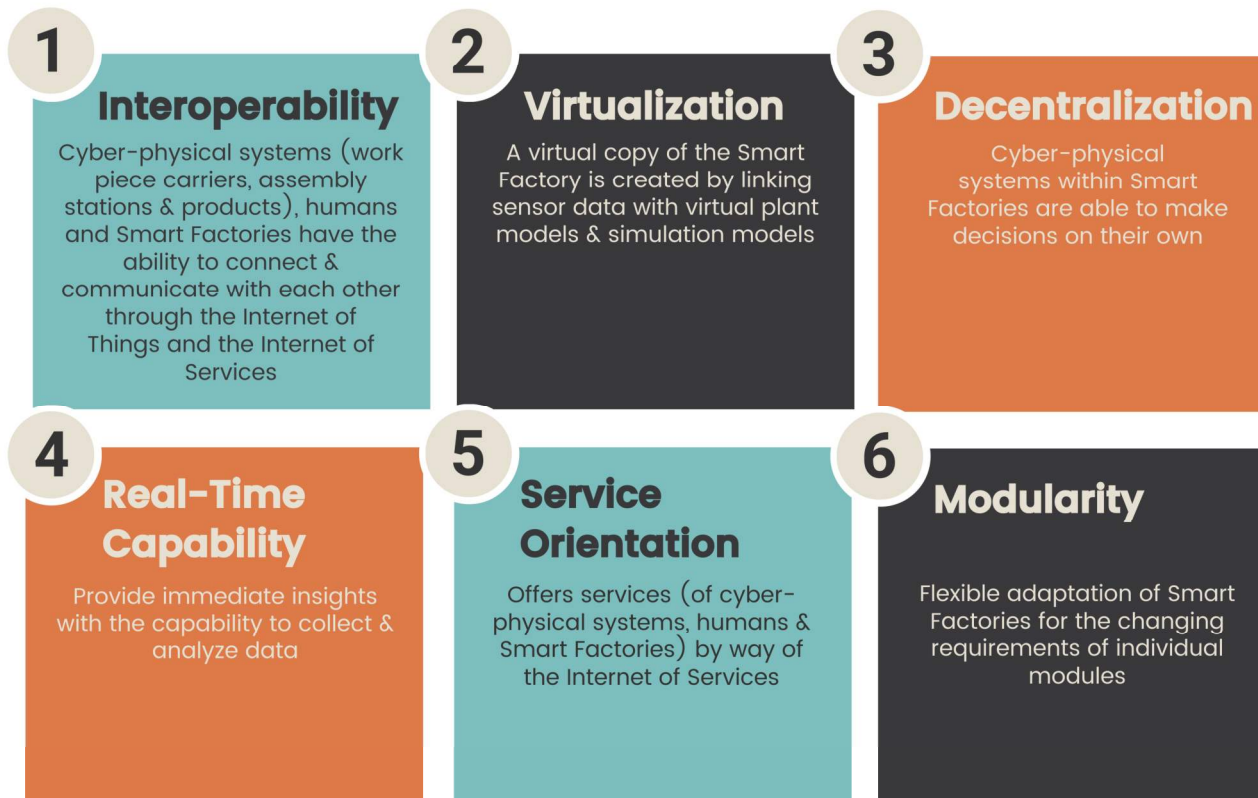
- Storing vastly more data about physical components
- Realtime connectivity of digital to physical
- Digital twin can query / intervene in real world



# 4.0 In Summary

Industry 4.0 is based on **six** design principles.

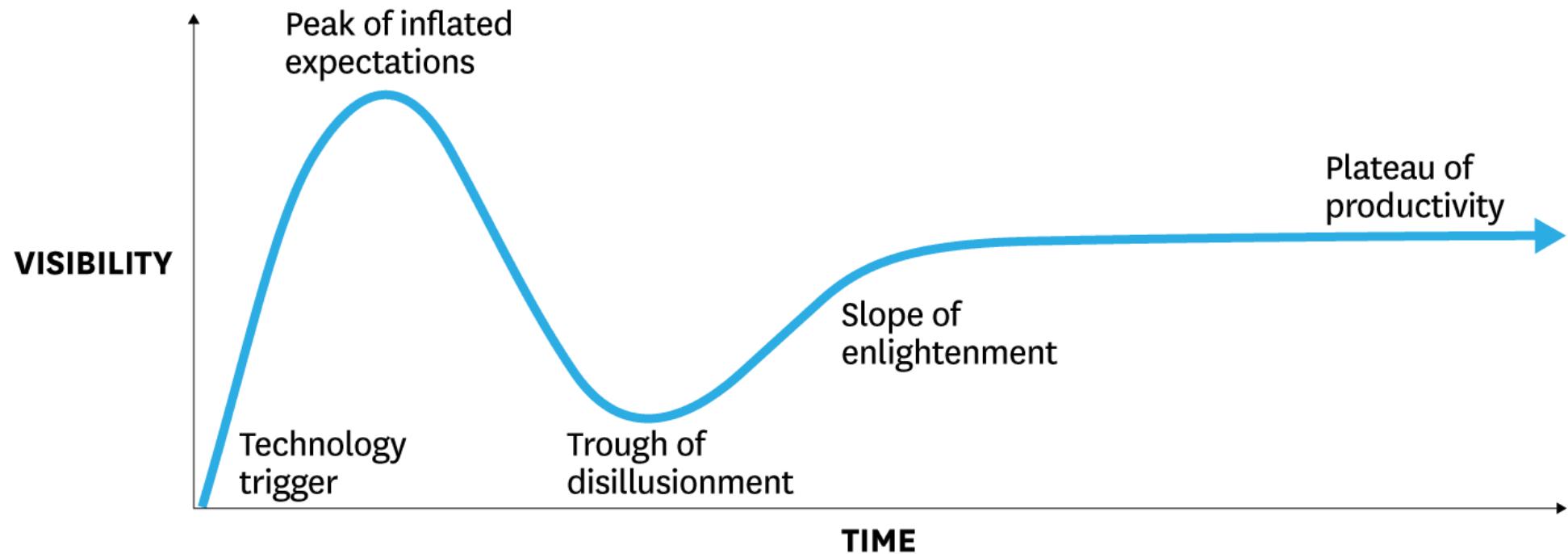
These principles support companies in identifying and implementing Industry 4.0 scenarios.





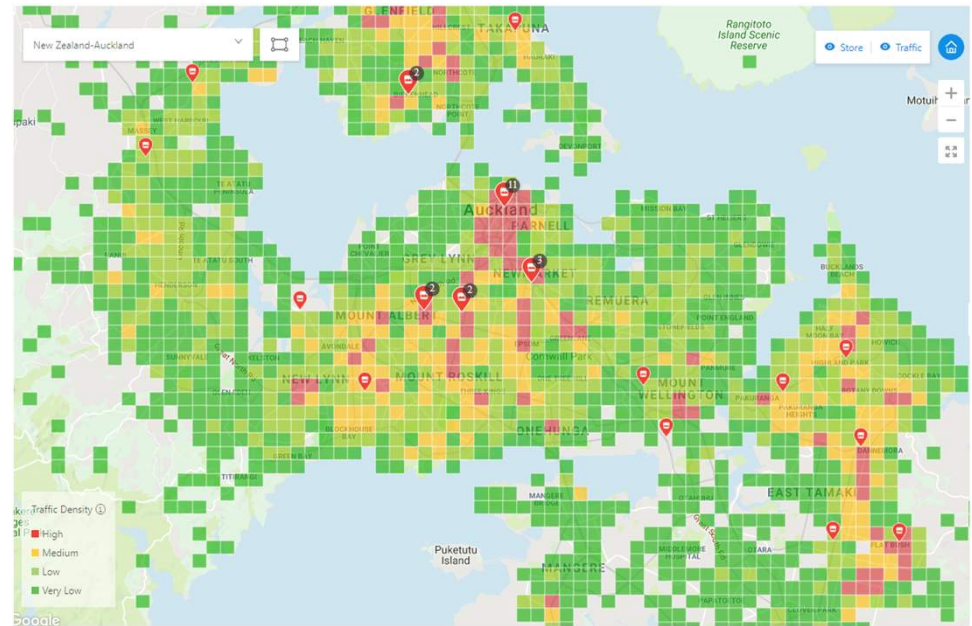
# Where are we?

## Hype Cycle for Emerging Technologies



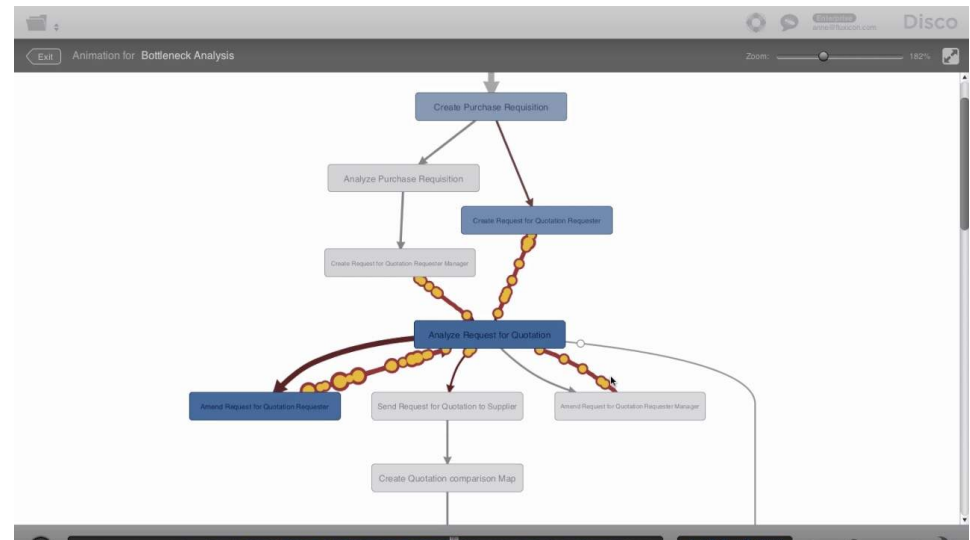
# Practical: Realtime Order Management

- WMS / WES functionality to reprioritise the order queue using realtime data and predictive/cognitive analytics
- E.g. based on traffic patterns, news events, weather, supply chain partner operations.



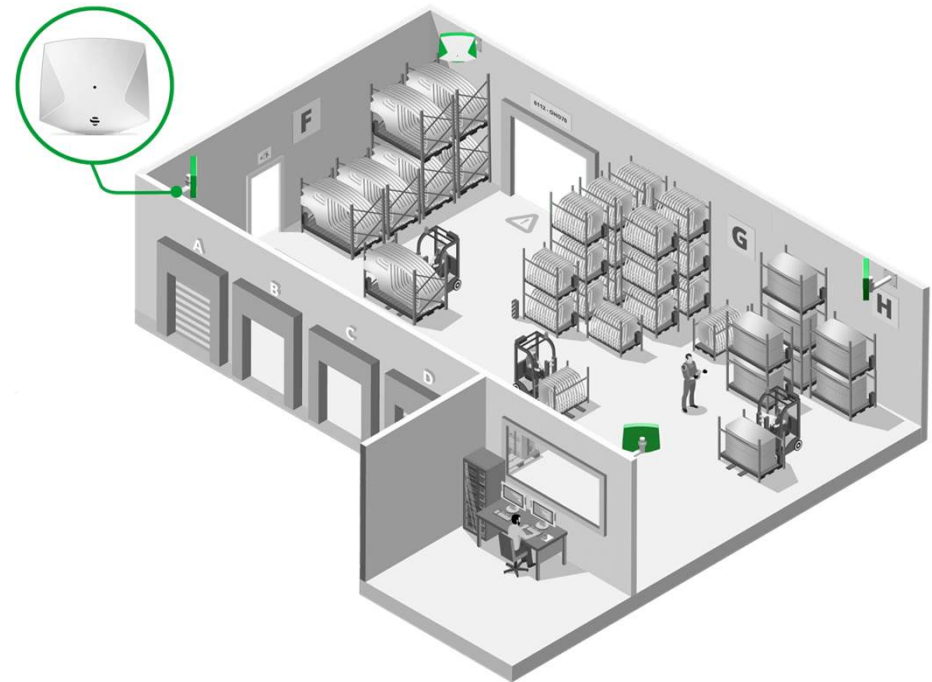
# Practical: Process Mining

- Tools that harvest process data and highlight the issues
- E.g. pull out process pathways, events or resources that contribute to delay or bottleneck.
- Can be used to create a digital twin of a business process.
- Simulation and predictive analytics can then interact with it.



# Practical: Realtime Location Systems

- Measure and log the location of *anything* in the supply chain in real time.
- E.g. forklifts, containers, trucks, pallets, SSCCs.
- Analytics for congestion, velocity, proximity. In real time.
- Recent example: contact tracing for COVID

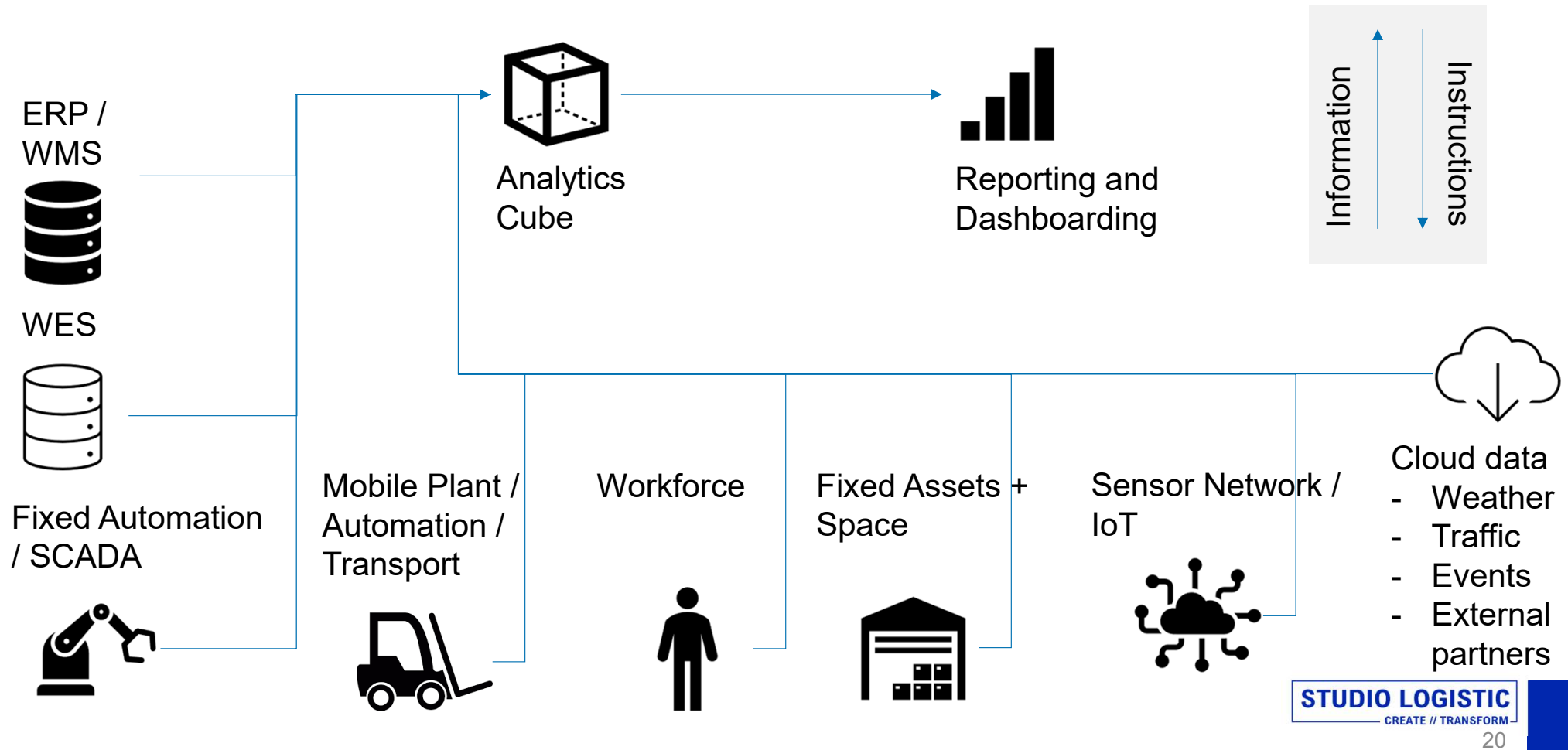


# Practical: Generational Design

- AI / ML driven design technology integrated into CAD/BIM technology
- Optimises spatial design to set criteria.



# Practical: Operations IIoT Analytics





# Practical: Vision Systems



# Practical: Cognitive Robotics



# Key takeaways

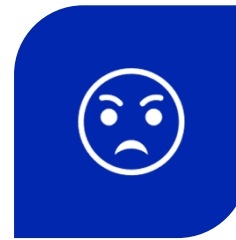
- Guess what?
- Powerpoint generated this slide layout and images for me...
- ...from bullet points.



THE TECH IS HERE,  
AND IT WORKS.



START SOMETHING  
SMALL.



PICK A PAIN POINT.



EXPERIMENTATION  
ISN'T COSTLY.



# Questions?

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