



## The National Council of the Chartered Institute of Logistics & Transport NZ

# CILT Sponsorship Pack 2019-2021

### Who and what is CILT? [www.cilt.co.nz/](http://www.cilt.co.nz/)

CILT began in 1919 and has 34,000 members in 35 countries. We partner with the logistics and transport industries, sharing a recognised international network and resources, offering personal development opportunities, celebrating outstanding achievements and contributions to the industry and wider community.

The purpose of CILT NZ is to provide a range of opportunities and tools enabling logistics and transport professionals to grow in competence and confidence throughout their career, whilst furthering the interests of their organisations, the industry and the communities they serve.

### How does CILT help?

- ★ Provides 40+ learning and networking opportunities nationally each year. Regular membership updates
- ★ Facilitate formal and informal mentoring opportunities
- ★ Provides a structured system for membership and the recognition of supply professionals internationally
- ★ Strives to introduce young people to the industry
- ★ Recognises excellence through its Annual Awards programme and prize giving

### Sponsorship Benefits

- ★ Connect your business with the transport and logistics industry professional and organisation; 500+ members
- ★ Promote brand and service awareness
- ★ Be seen as a proactive player in a dynamic and growing sector of the economy



# National Sponsorship



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## Platinum \$15,000 pa

- ★ Maximum of two Platinum Sponsors – only one per industry sector
- ★ Six “individual corporate memberships” to CILT
- ★ Free advertisement in four ezine magazines – full page
- ★ Recognition at 40+ events nationally per year
- ★ Access to CILT International resources
- ★ Inclusion on CILT Facebook page
- ★ Presentation opportunities at CILT events nationally
- ★ Prime spot for logo on CILT website with link to own site
- ★ Plaque to recognise sponsorship
- ★ Other benefits as agreed

## Gold \$10,000 pa

- ★ Maximum of four Gold Sponsors – only one per industry sector
- ★ Four “individual corporate memberships” to CILT
- ★ Free advertisement in two ezine magazines – full page
- ★ Recognition at 40+ events nationally per year
- ★ Access to CILT International resources
- ★ Inclusion on CILT Facebook page
- ★ Presentation opportunities at CILT events nationally
- ★ Logo on CILT website with link to own site
- ★ Plaque to recognise sponsorship
- ★ Other benefits as agreed

## Silver \$5,000 pa

- ★ Maximum of eight Silver Platinum Sponsors – only one per industry sector
- ★ Two “individual corporate memberships” to CILT
- ★ One Free advertisement in ezine magazine – full page
- ★ Recognition at 40+ events nationally per year
- ★ Access to CILT International resources
- ★ Inclusion on CILT Facebook page
- ★ Presentation opportunities at CILT events nationally
- ★ Logo on CILT website with link to own site
- ★ Certificate of gratitude from CILT
- ★ Other benefits as agreed

**Please Note:** Sponsorship is for 12 calendar months. Figures exclude GST.



# Local Sponsorship



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Sections are located at: Auckland, Bay of Plenty, Wellington and Christchurch  
Sections have 1-2 meetings per month

**Level 3**  
**\$1000 pa**

- ★ Maximum of two Level 3 Sponsors – only one per industry sector
- ★ The opportunity to have a staff member on the CILT section committee
- ★ A “thank you” at every section event
- ★ The opportunity to host two events per year – topic must be relevant and of interest to members
- ★ The opportunity to post a company banner at local events where appropriate
- ★ Logo on the “Sections” page of the national CILT website
- ★ 30% discount on advertising rates in the ezine magazine
- ★ Certificate of gratitude from CILT
- ★ Other benefits as agreed

**Level 2**  
**\$650 pa**

- ★ Maximum of four Level 2 Sponsors – only one per industry sector
- ★ A “thank you” at every section event
- ★ The opportunity to host one event per year – topic must be relevant and of interest to members
- ★ Logo on the “Sections” page of the national CILT website
- ★ 20% discount on advertising rates in the ezine magazine
- ★ Certificate of gratitude from CILT

**Level 1**  
**\$350 pa**

- ★ Maximum of two Level 3 Sponsors – only one per industry sector
- ★ A “thank you” at every section event
- ★ The opportunity to have a staff member on the CILT section committee
- ★ The opportunity to host one event per year – topic must be relevant and of interest to members
- ★ Logo on the “Sections” page of the national CILT website
- ★ 10% discount on advertising rates in the ezine magazine
- ★ Certificate of gratitude from CILT

**Please Note:** Sponsorship is for 12 calendar months. Figures exclude GST.



# Mentoring Sponsorship



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CILT NZ is committed to facilitating mentoring. We match experienced industry leaders with inexperienced people that are proactively working on improving their capability, experience and profile.

Even though this is all voluntary, it still costs money. Recognised sponsorship is therefore available.

**Mentoring sponsorship**  
**\$2500 pa**

- ★ Listed on the web page under the Mentoring section
- ★ Listed as a “Mentor Sponsor” at the Annual Awards Dinner
- ★ 30% discount on advertising rates in the ezine magazine
- ★ Certificate of gratitude from CILT

**Please Note:** Sponsorship is renewable annually. Figures exclude GST.

## Advertising in CILT Ezine (online) Magazine

CILT NZ publish four high-quality publications per year. These are emailed to the approximately 600 CILT NZ members and 20 printed copies are provided to members that prefer a physical copy.

	Casual Rates	Annual – 4 issues (cost is per issue)
Second page (full page)	\$1300	\$1100
Inside back cover	\$1200	\$1000
Back cover	\$1200	\$1000
Full page	\$1000	\$850
Half page	\$800	\$650
Quarter page	\$500	\$350
Banner – 1/6 of a page	\$400	\$250

