

INTEGRATED. AUTOMATED. LOCALISED.

ON-DEMAND LOGISTICS FOR THE WORLD TOMORROW

International Convention 18–21 October 2020 Perth | Australia

In an industrialised society, time is precious, efficiency is success and customer expectations are ever-increasing. At the CILT 2020 Convention we'll be exploring how new logistics and passenger technologies can be deployed across Australia and the world to reduce cost, improve performance, and free us up to do the important things. Join us in Perth and be part of the discussion shaping the future of transport and logistics.



We are proud to announce that the Chartered Institute of Logistics and Transport Australia has won the right to host the CILT International Convention in 2020, which will be held in Perth, Australia, from 18 – 21 October.

Over 300 transport and logistics professionals from around the world, will engage with a 3-day programme including some 20 national and international speakers, and a small specialist trade exhibition. The themes cover Australia's BIG world beating Logistics operations, supporting infrastructure and technologies, through to cutting edge eCommerce and urban retail operations and very innovative International and domestic initiatives in people transport. The latest developments in all major transport modes will be addressed.

The CILT International Convention will be an invaluable opportunity to build awareness for your own brand among an audience of Transport and Logistics specialists and professionals from around the world, including: the UK, Europe, Africa, Canada, New Zealand and Australia, the Middle East, and many Asia Pacific nations.

We are offering a wide range of Partnership opportunities to suit your needs, as well as giving you great exposure to domestic and international clients. Our most recent conference delivered incredible ROI for Partners who were impressed with the leads produced, and the discussion generated from the sessions, as well as the exhibition and site tours. Don't sit quietly. We are always excited to work with our Partners to come up with tailored solutions to connect you with our audience. From speaking opportunities, panel sessions and break-out opportunities, feel free to contact us and discuss your specific needs and how we can support your company's contribution to the convention.

On behalf of the CILT Australia organizing team, I hope you will choose to partner with us for what's shaping up to be the most exciting international event in the Australian Logistics and Transport Calendar in 2020.

Sincerely,

KP Heroul

Kim Hassall (CPL, FCILT),

National Chair, CILT Australia



About CILT

The Chartered Institute of Logistics and Transport supports the professionals who plan the systems, who bring in the raw materials, who manage the movement of people and goods, who ensure safety standards, maintain mobility, and keep the economy working.

We are the leading professional body for everyone who works in supply chain, logistics and transport. We are a global family, representing professionals at all levels across all sectors, dedicated to giving individuals and organisations access to the tools, the knowledge and the connections vital to success in the logistics and transport industry.

Founded in 1919 with a mission to improve industry practices and nurture talent, the Institute today has grown to encompass more than 35,000 members in 35 countries. Through our educational suite, our strong community and our reputation for high standards, we help professionals to develop their careers and access better jobs.

About CILT Australia*

Established in 1935, CILT Australia has been at the forefront of Australian logistics ever since. Our members work in every sector of the industry, from ports and factories, air and sea, transport planning and demand planning, to freight, logistics, warehousing, and supply chain. In an industry that accounts for 14% of Australia's GDP and 12% globally - we as an Institute set out to make a difference.





Event Details

- Date: 18 21 October 2020
- Where: Hyatt Regency Perth, Western Australia
- 300+ delegates
- 15+ high profile speakers
- 40 sessions
- Multiple workshops
- Gala Dinner
- Dedicated Trade Exhibition

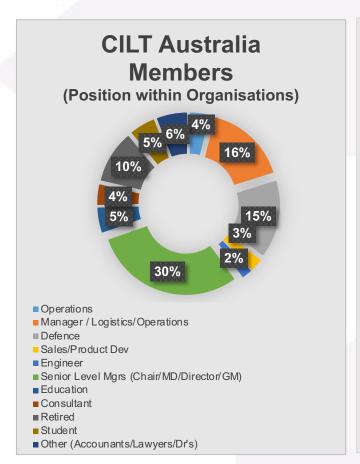
Visit the conference website:

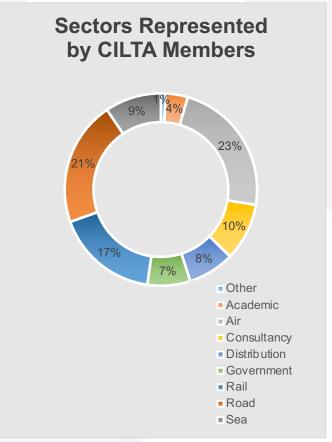
https://www.regodirect.com.au/cilt2020partnersandexhibitors/

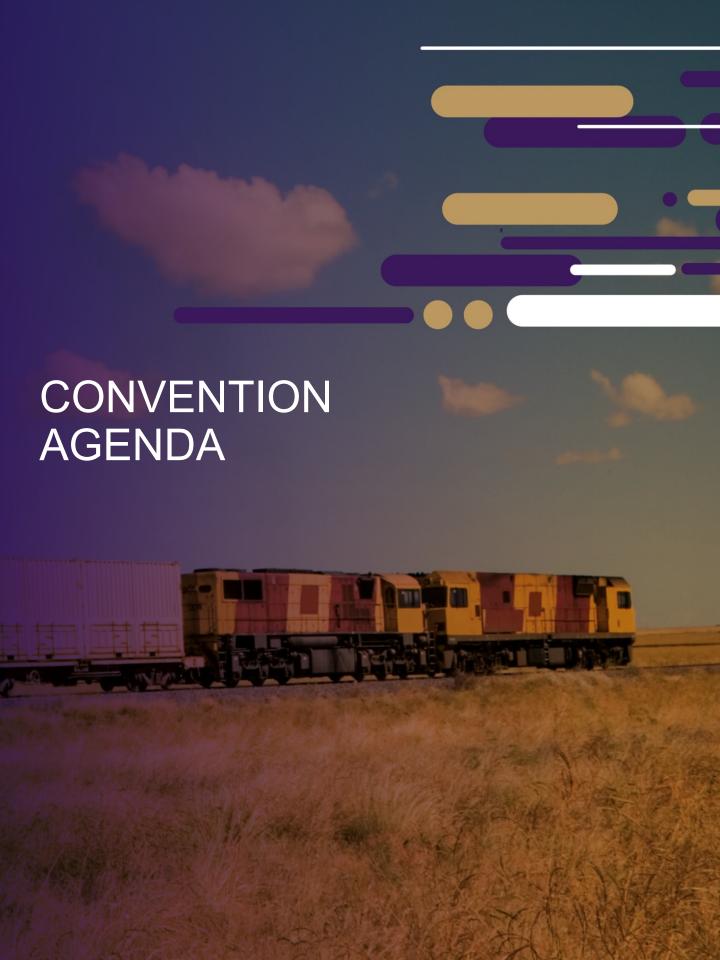


Attendee Profile

CILT International Conference 2020 anticipates hundreds of delegates from the operations, road, rail, air and maritime sectors of the Logistics industries as well as new developments in passenger transport. Job titles include Directors, CEO's, Managing Directors, General Managers, consultants, Government officials at State and Federal levels and world leading researchers.









Programme Themes (as of August 2019 and subject to change)

Day 0	Sunday 18 October 2020		
16:30	Registration and Helpdesk Opens		
17:00		Introductory Welcome Function	
18:30	Concludes		
Day 1	Monday 19 th October 2020		
08:00	Registration and Helpdesk Opens		
08:30	Welcome from CILT Australia		
08:45	Welcome from CILT International		
	Grand Ballroom - Session 1A	Freshwater Bay Room - Session 1B	Mosman Bay Room - Session 1C
	Logistics for Bulk Minerals	Women in Transport & Logistics Session 1	Partner's tour to external venues (09:00am return 12:30pm)
09:00	Bulk Minerals Producer 1	Welcome to the women in international T&L	
09:45	Bulk Minerals Producer 2	Global Woman Reports	
10:30	Morning Tea		
	Grand Ballroom – Session 2A	Freshwater Bay room – Session 2B	Mosman room – Session 2C
	Bulk Ports Serving Australian Logistics	Best Passenger Transport Innovations	Young Transport Professionals Session 1
11:00	Bulk Ports Operations 1	Best Passenger Transport Innovation Mode 1	YTP Achievements from the Global Representatives
11:30	Bulk Ports Operator 2	Best Passenger Transport Innovation Mode 2	EStore Logistics the Journey – Leigh Williams (YP Award Winner 2009)
12:00	Australia's East – West and Inland Long Distance Rail Operations and plans.	Best Passenger Transport Innovation Mode 3	Global YTP Panel Session
12:30		Lunch	



Programme Themes Day 1

Day 1	Monday Afternoon 19 October 2020		
	Grand Ballroom - Session 3A	Freshwater Bay Room - Session 3B	Mosman Bay Room - Session 3C
	Innovations in Road Freight Productivity	Disruptions in Global Supply Chains	Women in Transport and Logistics Session 2
13:30	The New High Productivity Trucks – Operator 1 – Western Australia	Case 1 - Agriculture	The Future for Women in Transport – Roads Australia (TBC)
14:00	The New High Productivity Trucks – Operator 2 – East Coast Australia	Case 2 – Coal / Iron Ore	Women in Transport – Pilbarra Heavy Haulage – Heather Ewart (TBC)
14:30	Infrastructure Planning for New High Productivity Trucks	Case 3 - Automotive	Women in Australia's eFreight Markets
15:00	Afternoon Tea		
	Grand Ballroom – Session 4A	Freshwater Bay room – Session 4B	Mosman room – Session 4C
	Best Urban Logistics Innovations	Fleet lease versus Buy and Why?	Young Transport Professionals Session 2
15:30	Best Urban Logistics Prtactice 1	Truck Fleets	
16:00	The Global Evolution in Urban Logistics	Train Rolling stock	YTP Hackathon Session 1
16:30	What technology beats the last mile?	Airline Fleets	
17:00		Session Concludes	
18:30	Buffet Dinner		



Programme Themes Day 2

Day 2		Tuesday 20 October 2020		
08:00	Registration and Helpdesk Opens			
	Grand Ballroom - Session 1A	Freshwater Bay Room - Session 1B	Mosman Bay Room - Session 1C	
	Retail Logistics Developments	Logistics for Major Disasters, Humanitarian Aid and Recovery	Partner's tour to external venues (09:00am return 12:30pm)	
08:30	The logistics that supports a Category Killer	Disaster/humanitarian Logistics 1 International Expert 1	Young Professionals	
09:00	The Technology requirements for retail logistics	Disaster/humanitarian Logistics 1 International Expert 1	YP Sustainability Hackathon	
09:30	Planning Home deliveries	Humanitarian Logistics – Military Case Study and learnings	Session 2	
10:00	Retail Panel Discussion	Disaster Panel Session, All three including Royal Australian Navy	Sustainibilty within the Supply Chain	
10:30				
	Grand Ballroom – Session 2A	Freshwater Bay room – Session 2B	Mosman room – Session 2C	
	Developments in Aviation	Logistics and Manufacturing Sustainability	Young Transport Professionals	
11:00	Innovative developments in Aviation	Planning the sustainability of Heavy Vehicle Manufacturing (OEM1)	Hackathon Session 3	
11:30	International Strategies and Planning – International Airline Operator 1	Are small trucks the real environmental culprits?	Hackathon Presentations	
12:00	Learnings from the evolution of a new Continental Aviation Hub – Airline Operator 2	What do bi Manufacturers want to improve in their manufacturing and Logistics process?	Global YP – Branch Developmen	
12:30		Lunch		

10 Title | Info | Location ciltinternational.org



Programme Themes Day 2

Day 2	Tuesday 20 October 2020			
	Grand Ballroom - Session 3A	Freshwater Bay Room - Session 3B	Mosman Bay Room - Session 3C	
	Container and Bulk Ports Infrastructure Planning	Multi and Intermodal Connectivity	Women in Transport and Logistics Session 3	
13:30	Growth and Infrastructure Planning for the next generation container ports	What makes a successful road/rail hub?	Discussion of WILAT Directions for CILT What has been achieved and what are the expansion areas for WiLAT?	
14:00	How growth occurred at Bulk Port 1 and the planning response	Can we bury the port truck problem? There is a solution	TBA	
14:30	How growth occurred at Bulk Port 2 and the planning response	Have we missed the boat on rail Cargo Splinters		
10:30	Afternoon Tea			
	Grand Ballroom – Session 4A	Freshwater Bay room – Session 4B	Mosman room – Session 4C	
	Warehousing and eCommerce	Education	Recruiting Young Professionals	
15:30	How is Company growth planned and fostered? eCommerce company 1	Logistics and Transport Education developments – University 1/2	How do you pick the perfect graduate?	
16:00	The Expansion decision, when does it happen? eCommerce company 2	Professional Logistics and Transport Certification developments	What do employers really look for in the next generation of Transport and Logistics recruits?	
16:30	When did Warehouse software become a must? eCommerce company 3	Education Panel Session	What skill sets are required for business in the Millenium	
17:00	Concluding Comments and Announcement for 2021 International Conference			
17:30		Conclusion of the day		
19:00	Gala Award Dinner – YP Award Announcements			

11 Title | Info | Location ciltinternational.org



Site Visits Day 3

Day 3	Wednesday 21 October 2020		
09:00	Registration and Helpdesk Opens		
	Lobby		
09:30	Tour Registration Desk Opens		
09:00	Industry Tour 1	Industry Tour 3	
09:45	Industry Tour 2	Industry Tour 4	
10:30	Arrive back at Hotel Convention Delegate Farewells		





Premium Partnership Level*

(*contact us for more information on how to bid on this package)

Before and at Convention

- 40 Minute presentation in Conference stream of Choice
- Banner (x2) placement main auditorium and Secondary auditorium and/or Exhibition area
- Contact list of International and Domestic delegates
- Two Corporate flyers in Satchels
- As CILT-Australia Guests at Gala Dinner on reserved Table, 5 free places
- Two x 2-day passes for the conference proceedings
- Meet and Greet Chair and CEO CILT-Australia
- Corporate Logo on Program and Conference website in Prime position
- Introductory address at Gala Dinner
- Corporate overview on Institute website (200 words)
- Corporate overview on conference website (200 words)
- Corporate overview on Conference USB
- 1 Affiliate Membership to CILT-Australia



Premium Partnership Level

After Convention

- Partner acknowledgement in the CILT International Conference 2020 post event report.
- Organisation details on the International Conference Website until the end of 2020
- First right of refusal for a partnership at CILT International 2021
 Conference
- One Affiliate membership to CILT Australia
- Continuing Professional Development Points (if applicable)



Executive Partnership Level \$20,000

Before and at Convention

- 30 Minute presentation in Conference stream of Choice
- Banner (x2) placement main auditorium and Secondary auditorium and/or exhibition area
- Contact list of International and Domestic delegates
- As CILT-Australia Guests at Conference Gala Dinner, 4 free places
- Two x 2-day passes for the conference
- Meet and Greet both Chair and CEO CILT-Australia
- Corporate Logo on Program and Conference website
- Introductory address at Conference Initial DAY 1 Dinner or Luncheon
- Corporate overview on conference website (150 words)
- Corporate overview on program (150 words)
- Corporate overview on Conference website (150 words)
- Two Corporate flyers in Satchels



Executive Partnership Level \$20,000

After Convention

- Partner acknowledgement in the CILT International Conference 2020 post event report.
- Photos of the event will be displayed on the International Conference
 Website until the end of 2020
- Organisation details on the International Conference Website until the end of 2020
- First right of refusal for a partnership at CILT International 2021
- Continuing Professional Development Points (if applicable)
- One Affiliate Membership of CILT Australia



Leader Partnership Level \$15,000

Before and at Convention

- Chair a Conference session of choice with 5 minute introduction
- Banner (x1) placement main auditorium and secondary auditorium
- Contact list of International and Domestic delegates
- As CILT-Australia Guests at Conference Gala Dinner, 3 free places
- One x 2-day pass for the conference
- Meet and Greet and welcome from CILT-Australia Council member
- Corporate Logo on Program and Conference website
- Choice of Introductory address at Day 1 or Day 2 Luncheon or Morning Teas
- Corporate overview on conference website (100 words)
- Corporate overview on program (100 words)
- Corporate overview on Conference USB
- One Corporate flyer in Satchel



Leader Partnership Level \$15,000

After the Convention

- Partner acknowledgement in the CILT International Conference 2020 post event report.
- Photos of the event will be displayed on the International Conference Website until the end of 2020
- Organisation details on the International Conference Website until the end of 2020
- Continuing Professional Development Points (if applicable)
- One Affiliate Membership of CILT Australia



Partnership Level 1 \$9,000

Before and at Convention

- Chair in Conference stream of Choice with a 5 minute introduction
- Banner (x1) placement main auditorium and secondary auditorium
- Contact list of International or Domestic delegates
- As CILT-Australia Guests at Conference Gala Dinner, 2 free places
- One x 2-day pass for the conference
- Corporate Logo on Program and Conference website
- Corporate overview on conference website (100 words)
- Corporate overview on program (100 words)
- Corporate overview on Conference USB
- One Corporate flyer in Satchel



Partnership Level 2 \$4,500

Before and at Convention

- Banner ('s) x 1 placement in secondary auditorium and exhibition area
- Contact list of International or Domestic delegates
- As CILT-Australia Guest at Conference Dinner Table, 1 free place
- One x 1-day free passes for the conference
- Corporate Logo on Program
- Corporate overview on program (50 words)
- Corporate overview on Conference USB
- One Corporate flyer in Satchel
- Continuing Professional Development Points (if applicable)



Partnership Level 3 \$2,500

Before and at Convention

- Banner ('s) x1 placement in secondary auditorium and exhibition area
- Contact list of Domestic delegates
- As CILT-Australia Guest at Conference Gala Dinner, 1 free place
- One x 1-day free pass for the conference
- Corporate Logo on Program and Conference website
- Corporate overview on conference website (50 words)
- Corporate overview on program (50 words)
- Corporate overview on Conference USB
- One Corporate flyer in Satchel
- Continuing Professional Development Points (if applicable)



Event App Technical Partner \$6,000

Before Convention

- Acknowledgement as the App Partner for CILT International Conference 2020
- App Partner acknowledgement and logo inclusion on the CILT International Conference 2020 website
- Partner logo on all event marketing
- Organisation name, logo and 150-word company profile on the International Conference Website and Event App
- Provided with the "Proud Partner of CILT International Conference 2020" logo for use on marketing material



Event App Technical Partner \$6,000

During Convention

- Partner Banner on Main Menu, linked to an app page, contact form or external website.
- Dedicated menu icon linked to home page or info page
- Organisation name, logo and 150 word company profile in the CILT International Conference Handbook
- Opportunity to a Chair a stream of choice in the conference
- One A4 promotional insert in delegate satchels (provided by Partner)
- Partner flyer, USB's, Hats, pens, corporate gift included in welcome pack (as supplied by Partner)
- Partner Banner display in conference area and logo on all event marketing
- 2 x 2 day attendance plus site visit
- 2 x Gala dinner places



Registration Area Partner \$4,750

Benefits

- Three pull up banners within the registration area (supplied by Partner)
- Registration Partner acknowledgement and logo inclusion on the CILT International Conference website
- Partner flyers, USB's, Hats, pens, corporate gift included in welcome pack (as supplied by Partner)
- Provided with the "Proud Partner of CILT International Conference 2020" logo for use on marketing material
- Partner flyers, USB's, Hats, pens, corporate gift included in welcome pack (as supplied by Partner)
- Partner Banner display in conference area and logo on all event marketing
- 2 x 1 day attendance plus site visit
- 2 x Gala dinner places





Full Partnership Options List

Other Partnership Offers	Number Available	Price (Excl of GST) AUD per package
Welcome Address and sponsor opening Networking and cocktails -	1	\$3,000
Address and Sponsor Pre Gala Dinner Drinks and Networking Event	1	\$3,500
Table at Gala Dinner(20 available)	1	\$1136
Sponsor and Address Conference Lunch (*)		
Day 1	1	\$5,000
Day 2	1	\$5,000
Conference Sponsor (Morning tea)		
Day 1	1	\$2,750
Day 2	1	\$2,750
Conference Sponsor (Afternoon tea)		
Day 1	1	\$2,750
Day 2	1	\$2,750
Lectern Sponsorship		
Day 1	1	\$1000
Day 2	1	\$1000
Programs and Welcome Pack	1	\$2,500
Conference Program production featuring Corporate Logo	1	\$3,000



Full Partnership Options List

Other Partnership Offers	Number Available	Price (Excl of GST) AUD per package
Conference Welcome pack with logo	1	\$2,500
Conference Report post Conference	1	1,950
Name Tags and Lanyards	1	\$3000
Event App, Technical Partner (with Logo)	1	\$6,000
Registration Display Partner	1	\$4,750
Interactive Session Partner	2	\$2,000
Network Drinks	1	\$3,000
Pre-dinner day 1		
Premium Partner Level 1		Bids Open
(contact us for more information on how to bid on this package)		
Executive Partnership Level	3	\$20,000
Leader Partnership level	5	\$15,000
Partnership Level 1	10	\$9,000
Partnership Level 2	4	\$4,500
Partnership Level 3	4	\$2,500





Exhibition Inclusions

A small number of exhibitor table places will be available at the conference. These will be placed in high trafficked areas. Table exhibition places are additional to any partnership package



All additional requirements can be hired through our trusted provider.

CILT-Australia extends a warm thanks to our past industry Partners:

Move Bank

Transit Systems

Keolis Downer

Monarch Institute

Victoria University

RMIT

Transdev

RT Health

Volvo

Mack

Oracle | Netsuite



Partnership Application Form

Please complete and return this form to The Chartered Institute of Logistics and Transport Australia or online via this link click here
Title: First Name: Last Name:

Organisation:

Position:

Postal Address:

Phone: Fax: Mobile:

Email:

Signature: Date:

Name: Position:

As Authorised Person
Representing: (Company Name)

I have authority to acknowledge and accept all items and conditions of Partnership as outlined in this proposal.

For more information on partnership and exhibition sales opportunities please contact:

Karyn Welsh, CEO CILT Australia

E: <u>admin@cilta.com.au</u>
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