



Promotional opportunities are now available at the Chartered Institute of Logistics and Transport (CILT) Annual Awards Event being hosted in Auckland in October 2020. The awards forum and dinner usually attract around 200 people, but in 2020, it is expected to be bigger!

CILT is an international organisation has 34,000 members in 35 countries. Their Annual International Convention is hosted by different countries and in 2020, the event will be in Perth, Australia. 300+ delegates are expected.

CILT NZ is offering its 2020 annual event as an additional leg to the CILT members attending the Perth event. The NZ event will therefore be marketed internationally [to all 34000 members] as well as to the 500 members within NZ.

The entire event consists of:

- ◆ 22nd October 2020 – Welcome Dinner
- ◆ 23rd October 2020 – Forum with six 30 minute speakers.
Partners shopping trip – train to Sylvia Park
- ◆ 23rd October 2020 – Choice of three site visits
- ◆ 23rd October 2020 – **CILT NZ AGM** (5.30pm), **Cocktails** (6pm – 6.45pm), **Annual Awards Dinner** (7pm to 10.15pm)
- ◆ 24th October 2020 – America’s Cup boat trip and lunch – 9.30am voyage for two hours
- ◆ 25th October 2020 – Bus trip to Hobbiton, includes lunch

Sponsorship Opportunities – All sponsors: details on website and on slide show at Awards Dinner

Sponsorship Level	Investment	Details
Overall Naming Rights	\$20,000	"CILT Auckland 2020 sponsored by XXXX". All printed material, badges banners at all events, information in attendee packs for entire event. Speaking slot at Welcome Dinner
Welcome Dinner	\$2,000	Banners at event, dinner placemats, speaking slot at dinner
Forum and Site Visits	\$3,500	Banner at event, printing on the day, giveaways
Trade Tables at Forum	\$750	Up to 10 tables in reception area of the Forum
Awards Dinner	\$7,000	Banners at event, printing, table settings, speaking slot at dinner
Boat Cruise	\$2,000	Banner at event, printing on the day, giveaways
Hobbiton Trip	\$3,500	Banners and talking slots in buses, printing, giveaways

Additional benefits available by negotiation

Contact Keith Robinson at president@cilt.co.nz to discuss the options