



# RISKY BUSINESS

WITH  
BRENDAN  
RICHARDS

## THE LOGISTICS MINDSET

**“An army marches  
on its stomach.”**

Napoleon Bonaparte

**Logistics  
is central to  
everything**



# Obvious logistics



# Hidden logistics



# Recognise the corridors



**Stay on  
your game**



Uploaded.  
Done?





The  
landscape  
is changing



# Hidden logistics



# Infrastructure logistics



# Mining logistics



# Retail logistics



# Transport logistics

A long-exposure photograph of a busy port at night. The scene is dominated by a large yellow gantry crane structure that spans across the top of the frame. Below the crane, numerous shipping containers are stacked in various colors, including red, blue, and green. A truck is captured in motion, blurred as it moves through the port area, with its lights creating streaks of light. The sky is a deep blue, and the overall atmosphere is one of industrial activity and movement. The text 'Transport logistics' is overlaid in the top left corner in a large, white, sans-serif font.

# Telecommunications logistics



# Banking logistics





**Professional  
services  
logistics**



# Emergency logistics



# Hospitality logistics



17  
0011

0012  
154  
28  
015  
35  
748  
69

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